

# CAROLINE MARSON **Cookery Writer and Food Stylist**

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## **Overview of experience**

Caroline is a very experienced cook who has 13 years professional expertise working as a Cookery Writer and Food Stylist working in the food media.

Currently Caroline works as a freelance cookery writer for magazine editorials as well as working as a food stylist for TV shows, commercials, films, advertising promotions and packaging. Caroline has most recently worked as food advisor for [www.lovefoodhatewaste.com](http://www.lovefoodhatewaste.com) and worked as a food stylist on Hell's Kitchen trailer for ITV1 and The Restaurant trailer for the BBC. She has authored Party Food (2007), Children's Parties (2006) and No Fuss Suppers (2006) for Ryland Peters & Small.

## **TV, Film and Commercial credits**

- **The Guardian 'Dad played by Dad' Commercial** – 2008 food stylist
- **Flora Commercial** – 2007 food stylist
- **BT Gordon Ramsay Commercial** 2007 – food stylist
- **Heinz baby food commercial**, 2007 – food stylist
- **The Restaurant trailer**, 2007 – food stylist
- **Hell's Kitchen Trailer**, 2007 – food stylist
- **The F Word**, 3<sup>rd</sup> Series – 2007 – food stylist
- **The F Word**, 2<sup>nd</sup> Series – 2006 - food stylist
- **The Divinci Code**, – October 2005 – styled food for 'book signing' scene starring Tom Hanks, Director Ron Howard.
- **The F Word**, 1<sup>st</sup> Series - (April 2005) food stylist
- **The F Word Pilot show**, – Appeared in guest slot on 'food styling tricks'
- **Flashback TV**, Assisted Jean Christophe-Novelli in TV documentary (2004)
- **Full on Food**, BBC2 – Commercial, food stylist (2004)
- **The Return of The Chef**, (2004) John Burton-Race's food stylist
- **Information of Education**, Food stylist for short film to promote eating healthily for children (March 2004) Director/ Kevin Hewitt
- **UK Food Live**, Head home economist for live TV show featuring Jenni Barnet (April 2004)
- **Golden Cow Butter**, Stylist for butter commercial in Dublin (2003)
- **UK Food website**, commercial – Stylist for BBC Media Arc Services (2002)
- **UK Food September & October highlights**, Stylist for BBC Media Arc Special Projects (2002)
- **UK Food First Anniversary AD** (2002)
- **UK Food Christmas Ad** - (2002)
- **The Good Housekeeping Show** for GSKYB (1998)

### **Cookery Books credits**

- **Children's Party Food**, Caroline Marson (2007) Ryland Peters and Small
- **No Fuss Suppers**, Caroline Marson – (2006) Ryland Peters and Small
- **F2 Cook Book**, Audrey Ayton (2006)- Transworld Publishing – food stylist
- **Second Helpings**, Jeanette Orrey (2006) Random House – recipe consultant and food stylist.
- **Children's Parties**, (2005) - Ryland, Peter's and Small – recipe author.
- **Coming Home**, John Burton-Race – (Channel 4/Ebury 2004) – Food stylist for John Burton-Race
- **Baby & Toddler Cookbook**, Annabel Karmel – (Ebury 2003) – Food Stylist
- Great British Dishes The Healthy Way (Readers Digest 2003) Contributor for the Egg and Cheese section
- **Dinner Lady Cookbook**, Jeanette Orrery – (2004) – Random House Recipe consultant and developer of over 100 recipes
- **Weber BBQ'S**, (2004) – M&Q Publishers - food stylist
- **Asda Occasions**, (2003)- Publicis Blueprint – Co-recipe author, food consultant and food stylist

### **Magazines**

Caroline's recipes have appeared in **Observer Food Monthly, Olive, Delicious, Home & Gardens, In Style Magazine, Sunday Express, Ikea Magazine, Maxim** and **The Guardian**. Caroline worked at **Good Housekeeping Magazine** for 7 years and was Cookery Editor for 3 years.

### **Advertising credits**

Caroline has worked for various advertising campaigns as a food stylist on brands such as **Knorr** with **JWT, Talisker Whisky, Sharwoods Sauces, Uncle Ben's Rice, Sierra Wine Valley, Centre Parcs, Fortnum & Mason, Tesco's Internet and Bailey's**. Most recently she has been the food advisor for **Love Food Hate Waste**, an advertising campaign funded by WRAP. Caroline's recipes appear on the website [www.lovefoodhatewaste.com](http://www.lovefoodhatewaste.com).

### **Promotion, Packaging and Recipe Card Clients**

Caroline has worked for many packaging clients as a food stylist including **TK Maxx, Café, Sainsbury's, Tescos, M&S, Cathedral City Cheese, NEFF, Bird's Eye, Quaker Porridge Oats, New Zealand Lamb, Safeway, Tesco Ireland, Frico Cheese, Sharwoods and Blue Dragon Sauces and Aldi**.